D 53025 (Pages : 2) Name..

Reg. No....................................

THIRD SEMESTER B.VOC. DEGREE EXAMINATION
NOVEMBER 2023

Logistics Management

SDC 3LM 13—E-COMMERCE MANAGEMENT

(2021 Admissions)

Time : Two Hours and a Half Maximum : 80 Marks

Section A

Answer the following questions.
Each question carries 2 marks.

1. What is E-commerce ?

2. What is WWW ?

3. What is EDI ?

4. How EDI supports in Order Processing ?

5. What is E-Marketing ?

6. What is the use of File Transfer Protocol ?

7. What is ISDN ?

8. What is the use of DSL ?

9. What is an Intranet ?

10. What are the uses of E-mail ?

11. What is Phishing ?

12. What are Malwares ?

13. What is Cyberstalking ?

14. What is an Electronic Cheque ?

15. What is Electronic Fund Transfers ?

(Ceiling = 25 marks)

Turn over

Section B

Answer the following questions.
Each question carries 5 marks.

16. What are the limitations of e commerce ?

17. What are the distinctions between e-commerce and e-business ?

18. What are the disadvantages of EDI ?

19. Which are the hardware requirements to connect the internet ?

20. What are the different uses of intranet ?

21. Which are the elements in the regulatory framework for information security in India ?

22. What is the significance of e-banking for banks ?

23. What are smart cards ?

(Ceiling = 35 marks)

Section C

Answer any **two** *of the following.*
Each question carries 10 marks.

24. Bring out the history of e-commerce.

25. What are the types of e-commerce ?

26. Explain the characteristics of internet.

27. What is e-security ? Which are the ways to secure cyber security ?

(2 × 10 = 20 marks)