

D 53084

(Pages : 2)

Name.....

Reg. No.....

**THIRD SEMESTER B.VOC. DEGREE EXAMINATION
NOVEMBER 2023**

Tourism and Hospitality Management
GEC 3PM 09—PRINCIPLES OF MANAGEMENT
(2018 Admissions)

Time : Three Hours

Maximum : 80 Marks

Section A*Answer all questions.**Each question carries 1 mark.*

1. Who identified fourteen principles of management ?
2. Which level of management consists of heads of functional department ?
3. Expand MBE.
4. What are the three approaches in selecting an alternative ?
5. Who is known as the “Father of General Management” ?
6. Which principle of Henry Fayol is based on ‘Union is Strength’?
7. Name any two types of leader behaviours identified by the Path goal theory.
8. Give two examples of top-level management.
9. Who said, “Management is a multiple purpose organ that manages a business, manages a manager and manages workers and work” ?
10. Expand HRE.

(10 × 1 = 10 marks)

Section B (Short Answer Type Questions)*Answer any eight questions.**Each question carries 2 marks.*

11. What are the functions of management ?
12. What is the difference between management and administration ?
13. What is scalar chain ?
14. Explain the principles of planning ?

Turn over

15. What do you mean by forecasting ?
16. Define performance appraisal.
17. What do you mean by decentralization ?
18. What is Recruitment ?
19. What do you mean by induction ?
20. Define job evaluation.
21. Define Controlling.
22. What is Budgetary Control ?

(8 × 2 = 16 marks)

Section C (Short Essay Type Questions)

*Answer any **six** questions.
Each question carries 4 marks.*

23. Explain the different levels of management with example.
24. List out and explain the different types of plans.
25. Explain the various limitations of MBO.
26. Explain the major features of planning.
27. Write down the nature of organization.
28. Briefly explain the process of job analysis.
29. Point out the objectives of manpower planning.
30. Explain the features of controlling.
31. Explain the different styles of leadership.

(6 × 4 = 24 marks)

Section D (Long Essay Type Questions)

*Answer any **two** questions.
Each question carries 15 marks.*

32. Discuss in detail the evolution of management.
33. "Planning is looking ahead and control is looking back"-Illustrate.
34. What are the steps in controlling process and explain the essentials of effective control.
35. Explain the functions and importance of leadership in an organization.

(2 × 15 = 30 marks)