

C 21403

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Name.....

Reg. No.....

FOURTH SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION, APRIL 2022

Mass Communication and Journalism
JOU4B05—EDITING FOR NEWSPAPERS
(2014—2016 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A

*Answer any five questions not exceeding 50 words.
Each questions carries 3 marks.*

1. News peg.
2. Skyline.
3. Copy.
4. Pocket cartoon.
5. News editor.
6. Imprint line.
7. Morgue.
8. Blow up.
9. Ombudsman.

(5 × 3 = 15 marks)

Part B

*Answer any seven questions not exceeding 100 words.
Each questions carries 5 marks.*

10. Discuss briefly the importance of Lead.
11. State any three distinct qualities of a news photographer.
12. Headline writing is an art. Explain with examples.
13. Give a brief note on desk top publishing.
14. 'Editorial is the voice of a newspaper'. Critically comment.

Turn over

15. What are the differences between cutline and caption ?
16. Why the inverted pyramid style is preferred in structuring a story ?
17. What is photojournalism ? What are the responsibilities of a photojournalist ?
18. An editor is the unsung hero of the news paper. Explain
19. Explain accuracy and objectivity in editing.
20. Language is an important tool in the hands of an editor. Comment.
21. Define hyperlocal journalism.

(7 × 5 = 35 marks)

Part C

Answer any two questions not exceeding 400 words.

Each questions carries 15 marks.

22. What is news agency ? Explain the importance of news agencies.
23. What is editorial ? What are the different types of editorials ?
24. Describe briefly the basic: news room operations.
25. Explain the principles of editing in detail.

(2 × 15 = 30 marks)