

C 4993

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Name.....

Reg. No.....

FOURTH SEMESTER B.VOC. DEGREE EXAMINATION, APRIL 2021

(CUCBCSS—UG)

Logistics Management

SDC 4LM 13—SUPPLY CHAIN MANAGEMENT

Time : Three Hours

Maximum : 80 Marks

Part A

*Answer all questions.
Each question carries 1 mark.*

1. The purpose of LSCM is :
 - (a) To provide customer satisfaction.
 - (b) Improve quality of a product.
 - (c) Integrating supply and demand management.
 - (d) Increase production.
2. Managing Supplier relationship is a strategic responsibility :
 - (a) True.
 - (b) False.
3. “3PL” involves using a supplier to provide _____ services.
 - (a) Marketing.
 - (b) Design.
 - (c) Logistics.
 - (d) Contract manufacturing.
4. The final phase of the order cycle is called order _____.
 - (a) Picking and assembly.
 - (b) Delivery.
 - (c) Receiving.
 - (d) Replenishment.
5. Certificate of origin is issued by :
 - (a) Export Promotion Council.
 - (b) Chamber of Commerce.
 - (c) Port Trust.
 - (d) None of these.

Turn over

6. The creation across the supply chain and its markets of a co-ordinated flow of demand is the definition of _____.
- (a) Order cycle (b) Order management.
(c) Demand management. (d) Supply chain management.
7. Major pricing strategies does not include _____.
- (a) Competition based pricing. (b) Customer value based pricing.
(c) Cost based pricing. (d) Discount and bonus pricing.
8. The ability of logistics management to satisfy users in terms of time, dependability, communication, and convenience is the definition of _____.
- (a) Customer service. (b) The order cycle.
(c) A perfect order. (d) Customer satisfaction.
9. A Exit port is where cargo is :
- (a) Loaded in the shipyard. (b) Cargo to be unloaded.
(c) Cargo to be kept in Marshalling. (d) None of these.
10. Who is origin of FOB origin shipment ?
- (a) Carriers. (b) Buyers.
(c) Sellers. (d) Third parties.

(10 × 1 = 10 marks)

Part B (Short Answer Questions)

*Answer any **eight** questions.*

Each question carries 2 marks.

11. Define supply chain management.
12. What is transportation management ?
13. What is third part logistics ?
14. What is SCM Trade-Offs ?

15. What is vendor identification ?
16. What is integrated logistics management ?
17. What is global sourcing ?
18. What is information flow in SCM ?
19. What is sourcing in SCM ?
20. What is warehousing ?
21. What is supplier chain performance ?
22. What is selection in supplier management ?

(8 × 2 = 16 marks)

Part C (Short Essay Questions)

*Answer any **six** questions.*

Each question carries 4 marks.

23. Explain the role of supply chain management.
24. Write a note on impact of internet on SCM.
25. Briefly explain warehouse management.
26. Briefly explain material flow and distribution in SCM.
27. Briefly explain supplier quality management.
28. Briefly explain SCM building blocks.
29. Briefly explain customer service management.
30. Explain supply chain uncertainties in SCM.
31. Explain manufacturing logistics in SCM.

(6 × 4 = 24 marks)

Turn over

Part D (Essay Questions)

*Answer any **two** questions.*

Each question carries 15 marks.

32. Write a note on:
- (a) supplier relationship management.
 - (b) supplier Quality management.
 - (c) supplier chain performance.
33. What is supply chain management ? Explain the functions and importance of supply chain management.
34. Write a note on SCM network design and facilities development.
35. What is order fulfilment? Explain the steps of order fulfilment

(2 × 15 = 30 marks)