

C 5673

(Pages : 2)

Name.....

Reg. No.....

SECOND SEMESTER B.VOC. DEGREE EXAMINATION, APRIL 2021

Logistics Management
GEC2PM06—PRINCIPLES OF MANAGEMENT

Time : Three Hours

Maximum : 80 Marks

Part A

*Answer all questions.
Each question carries 1 mark.*

1. The principles of scientific management were more concerned with the problems at the _____ levels.
2. There are _____ levels of management.
3. _____ aspect of management heavily concentrates on people aspect of management
4. _____ is the basic function of management.
5. Authority is the right to give _____ and the power to exact obedience.
6. _____ need involves the desire to affiliate with and be accepted by others.
7. _____ induces man power planning, recruitment, selection, placement etc.
8. _____ means drawing a conclusion about production, sales, profit etc.
9. _____ is necessary to avoid extra burden of a single process.
10. _____ is always related to the situation or environment

(10 × 1 = 10 marks)

Part B (Short Answer Questions)

*Answer any eight questions.
Each question carries 2 marks.*

11. What is promotion ?
12. What is Autocratic style ?
13. What is performance standard ?
14. What is scalar chain ?
15. What is goal ?
16. What is supervision ?

Turn over

17. What is off the job training ?
18. What is social system approach ?
19. What is time study ?
20. What is unity of direction ?
21. What is decentralization ?
22. What is demotion ?
23. Define policies.

(8 × 2 = 16 marks)

Part C (Short Essay questions)

*Answer any **six** questions.
Each question carries 4 marks.*

24. Explain line and staff organization.
25. What is MBO ? Explain its steps.
26. What are the qualities of a good supervisor ?
27. What is controlling ? Explain the objectives and limitations of controlling.
28. Explain Herzberg two factor Theory.
29. What is management ? Explain the process of management.
30. Explain the main features of Direction ?
31. Explain the need and importance of staffing.
32. Explain the types of plans.

(6 × 4 = 24 marks)

Part D (Essay Questions)

*Answer any **two** questions.
Each question carries 15 marks.*

33. What are the advantages and disadvantages of centralization and decentralization of authority ?
34. Explain formal and informal organization.
35. What is leadership ? Explain various leadership styles.
36. State the merits and demerits of planning ?

(2 × 15 = 30 marks)