

D 94194

(Pages : 3)

Name.....

Reg. No.....

**FIRST SEMESTER B.VOC. DEGREE EXAMINATION, NOVEMBER 2020**

Logistics Management

SDC 1LM 03—INTRODUCTION TO LOGISTICS MANAGEMENT

Time : Three Hours

Maximum : 80 Marks

**Part A***Answer all questions.**Each question carries 1 mark.*

1. Material Management indicates :
  - a) Outbound logistics.
  - b) Inbound logistics.
  - c) Reverse logistics.
  - d) All of these.
2. The final phase of the order cycle is called order \_\_\_\_\_.
  - a) Picking and assembly.
  - b) Delivery.
  - c) Receiving.
  - d) Replenishment.
3. Which of the following is an example of reverse logistics ?
  - a) Recycle.
  - b) Billing.
  - c) 3PL.
  - d) None.
4. The creation across the supply chain and its markets of a co-ordinated flow of demand is the definition of \_\_\_\_\_.
  - a) Order cycle.
  - b) Order management.
  - c) Demand management.
  - d) Supply chain management.
5. \_\_\_\_\_ refers to finished goods that are produced after receiving a customer order.
  - a) Make-to-stock.
  - b) Supply management.
  - c) Make-to-order.
  - d) Postponement.
  - e) Supply chain analytics.
6. \_\_\_\_\_ refers to the management of various activities associated with the order cycle.
  - a) Logistics.
  - b) Order processing.
  - c) Demand management.
  - d) Order management.

**Turn over**

7. When is economies of scale in transportation achieved ?
- a) The mode of shipment is FTL.      b) Distance travelled is long.  
c) Utilisation of the vehicle is high.      d) None of these.
8. Which one of the following does not constitute the dimensions of customer service from the perspective of a supply chain :
- a) Product delivery.      b) Order delivery.  
c) Delivery reliability.      d) Product life span.
9. Principle of warehouse activities does not include \_\_\_\_\_.
- a) Order picking.      b) Product design.  
c) Storage.      d) Shipment.
10. Who is origin of FOB origin shipment ?
- a) Carriers.      b) Buyers.  
c) Sellers.      d) Third parties.

(10 × 1 = 10 marks)

**Part B (Short Answer Questions)**

*Answer any **eight** questions.  
Each question carries 2 marks.*

11. What is forward logistics ?
12. What are the main activities in logistics management ?
13. Who is a Logistics Manager ?
14. What do you mean by outsourcing ?
15. What do you mean by customer service ?
16. What do you mean by inventory management?
17. What is Packaging ?
18. What is Inventory control ?
19. What is 3PL ?
20. What are the Elements of customer service ?

21. What is Logistics information system ?
22. What is Agile Strategy ?

(8 × 2 = 16 marks)

**Part C (Short Essay Questions)**

*Answer any **six** questions.  
Each question carries 4 marks.*

23. What is Logistics Management System ?
24. Explain the functions of Marketing Logistics.
25. What is Transportation in SCM ? Explain the characteristics of Transport.
26. What is Warehousing ? Explain the types of warehouses.
27. Explain the flows in Supply Chain.
28. Explain the important Elements of Logistics.
29. Explain the importance of Customer service in Logistics management ?
30. Write a short note on order cycle system ?
31. Explain the role of logistics and support in distribution channels.

(6 × 4 = 24 marks)

**Part D (Essay Questions)**

*Answer any **two** questions.  
Each question carries 15 marks.*

32. Briefly explain History and Evolution of SCM.
33. What are the emerging concepts in Logistics ?
34. What is the Role of logistics providers ?
35. State the relevance of IT on logistics.

(2 × 15 = 30 marks)