

D 13906

(Pages : 2)

Name.....

Reg. No.....

**THIRD SEMESTER B.VOC. DEGREE EXAMINATION, NOVEMBER 2021**

Tourism and Hospitality Management

SDC 3TC 25—TOUR PACKAGING AND COSTING

(2018 Admissions)

Time : Three Hours

Maximum : 80 Marks

**Section A***Answer all questions.*

1. Which is the oldest travel agent in the world ?
2. Name any two types of tour operators.
3. Expand FIT.
4. List two components of tour.
5. \_\_\_\_\_ is a complete tour programme.
6. In India which authority issue passport.
7. Give two advantages of packaged tour.
8. The retailer in travel trade is called \_\_\_\_\_.
9. Give two examples of cost-plus pricing.
10. A document that reflects the cost of the items and services required for a package tour \_\_\_\_\_.

(10 × 1 = 10 marks)

**Section B (Short Answer Type Questions)***Answer any eight questions.*

11. Who is a travel agent ?
12. What do you mean by escorted tour ?
13. Define a tour.
14. What is an independent tour ?

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15. Define tour costing.
16. What do you mean by seasonal pricing ?
17. What are the various steps in tour design process ?
18. What is a pamphlet ?
19. Define FAM Tour.
20. Write any two advantages of Group Inclusive Tour Itinerary.
21. What is a Charter Tour ?
22. List out the stages in developing tour brochure.

(8 × 2 = 16 marks)

### Section C (Short Essay Type Questions)

*Answer any six questions.*

23. Explain the significance of package tour.
24. Point out the advantages of a tour cost sheet.
25. Explain the major functions of a package tour.
26. List out and explain the different types of tour itinerary.
27. Explain the factors influencing tour costing.
28. Write a detailed note on the list of package tours developed by the tour operators.
29. List out and explain the essential components of GIT and FIT package tours.
30. Write down the differences between package tour developed for GIT and FIT.
31. Write down the process of itinerary planning and development.

(6 × 4 = 24 marks)

### Section D (Long Essay Type questions)

*Answer any two questions.*

32. Discuss the factors affecting the tour costing.
33. Give detailed note on the classification of package tours with suitable examples.
34. Explain the advantages and disadvantages of Packaged Tours for tourists and travel agents.
35. Prepare a 10 days tour itinerary of your own choice comprising important religious places in India.

(2 × 15 = 30 marks)