

D 13904

(Pages : 2)

Name.....

Reg. No.....

THIRD SEMESTER B.VOC. DEGREE EXAMINATION, NOVEMBER 2021

Tourism and Hospitality Management
GEC 3PM 09—PRINCIPLES OF MANAGEMENT
(2018 Admissions)

Time : Three Hours

Maximum : 80 Marks

Section A*Answer all questions.**Each question carries 1 mark.*

1. Who is considered as the father of modern management ?
2. Which level of management consists of board of directors ?
3. Expand MBO.
4. Name any *two* external sources of recruitment.
5. Write any *two* characteristics of management.
6. List any *two* functions of management.
7. A Business unit that is owned and controlled by a single individual is known as _____.
8. Name any *two* Features of Scientific Management.
9. Give two examples of external environment in an organization.
10. Name any *two* leadership styles.

(10 × 1 = 10 marks)

Section B (Short Answer Type Questions)*Answer any eight questions.**Each question carries 2 marks.*

11. What are the three levels of management ?
12. Write down the five tasks of managers.
13. What do you understand by strategic management ?
14. What are the major functions of low-level management ?
15. What do you mean by policy ?

Turn over

16. Write any three limitations of planning ?
17. What is line organization ?
18. Define Staffing.
19. What is job analysis ?
20. What do you mean by Path Goal Approach ?
21. What do you mean by productivity ?
22. Define Manpower planning.

(8 × 2 = 16 marks)

Section C (Short Essay Type Questions)

*Answer any **six** questions.
Each question carries 4 marks.*

23. Explain the features of management.
24. Write down the process of planning.
25. Explain the major objectives of management.
26. Explain the different steps involved in organizing.
27. Write down the need and importance of staffing.
28. Write short note on path goal approach.
29. Explain the importance of controlling.
30. Point out the various qualities needed for a good leader.
31. Distinguish between formal and informal organization.

(6 × 4 = 24 marks)

Section D (Long Essay Type Questions)

*Answer any **two** questions.
Each question carries 15 marks.*

32. Write an essay on the classical school of management.
33. Discuss the major steps involved in MBO.
34. What is Recruitment ? Explain the various sources of recruitment.
35. Illustrate the process and objectives of controlling.

(2 × 15 = 30 marks)