

C 5698

(Pages : 3)

Name.....

Reg. No.....

SECOND SEMESTER B.VOC. DEGREE EXAMINATION, APRIL 2021

Tourism and Hospitality Management

GEC 2PP 06—TOURISM PRINCIPLES AND PRACTICES

(2018 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A*Answer all questions.**Each question carries 1 mark.*

1. Name of The Secretary General of WTO.
2. What is SEZ ?
3. Name the First State in India which recognized Tourism as an Industry.
4. Name the First Tourism Village in Kerala.
5. What is VFR ?
6. Name any economic positive impact of Tourism.
7. Expand ITDC.
8. What is TIM ?
9. In which year Sargent Committee was appointed.
10. Expand BOP ?

(10 × 1 = 10 marks)

Part B*Answer any eight questions.**Each question carries 2 marks.*

11. Define Carrying Capacity.
12. What is Cultural Carrying Capacity ?
13. What is Territorial Tourism Planning ?
14. Write a short note on NTO.

Turn over

15. Write short note on Sargent Committee.
16. What is a Tourist destination ?
17. Write a short note on IITM.
18. What is Visitor Management ?
19. Define Heritage Tourism.
20. Define Traditional Tourism.
21. Define Natural Environment.
22. Define Cultural Itinerary.

(8 × 2 = 16 marks)

Part C

*Answer any six questions.
Each question carries 4 marks.*

23. Write a short essay on Sustainable Tourism and its importance in present scenario.
24. Write a short essay on responsible tourism and its contributions on economic development and sustainability.
25. Discuss about the factors affecting tourism demand.
26. What are the essential facilities needed for inbound tourism.
27. Briefly explain the methods to improve carrying capacity of a Destination.
28. Briefly discuss the socio-cultural impacts of tourism.
29. What would be the negative impacts from tourism-occur when the level of visitor use is greater than the environment ability ?
30. Eco Tourism is a form of tourism involving visiting fragile-Explain.
31. Tourism provides the economic stimulus to allow for diversification of employment and income potential-Explain.

(6 × 4 = 24 marks)

Part D

*Answer any two questions.
Each question carries 15 marks.*

32. Write an essay on different types of carrying capacity.
33. Write an essay on Five Year Plan and Tourism.
34. Write an essay on Negative impacts of Tourism.
35. Write an essay on Warsaw Convention 1924.

(2 × 15 = 30 marks)