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Name..... Reg. No.....

SIXTH SEMESTER U.G. DEGREE EXAMINATION, MARCH 2022

(CUCBCSS-UG)

# B.B.A.

# **BBA VIB 12—OPERATIONS MANAGEMENT**

(2014-2018 Admissions)

Time : Three Hours

C 20028

Maximum : 80 Marks

#### Part 1 (Objective Questions)

Answer all **ten** questions. Choose the correct answer.

------ deals with conversion of ideas into reality. 1.

- a) Process design. b) Facilities layout.
- c) Capacity planning. d) Product design.
- 2. · ----- can be defined as the art and science involving the movement, packing and storing of substances in any form.
  - a) Material handling. b) Motion study.
  - c) Inventory management. d) ABC Analysis.

—— is the process of verification or correction in the quality of the product when 3. deviations in the quality are found to be more.

- a) EOQ. b) Quality assurance.
- c) Quality control. d) None of the above

4. – ——— is a structured process of directly observing and measuring human work in order to establish the time required for completion of work by a qualified worker when working at a defined level of performance.

- a) Time study. b) Method study.
- d) None of the above. **c**)

**Turn over** 

- Work study.

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- $\mathbf{2}$
- 5. This is the costs associated with measuring, evaluating or auditing products or services to assure conformance to quality standards and performance requirements.
  - a) Prevention costs. b) Appraisal costs.
  - c) Failure costs. d) None of the above.

Fill in the blanks :

- 6. \_\_\_\_\_\_\_\_ is deciding in advance what to do, how to do it, when to do it and who is to do it.
- 7. MRP means ———
- 8. \_\_\_\_\_\_\_ is the arrangement of machines, work areas and service areas within a factory.
- 9. \_\_\_\_\_ consists of dividing work into the most fundamental elements possible; studying these elements separately and in relation to one another; and from studied elements, when timed, building methods of least waste.
- 10. \_\_\_\_\_ is a control chart used to control a variable quality.

 $(10 \times 1 = 10 \text{ marks})$ 

## Part II (Short Answers)

Answer any **eight** out of the ten questions. Each question carries 2 marks.

- 11. What is method study?
- 12. What is Quality?
- 13. Define plant layout.
- 14. What is time study?
- 15. What is quality planning ?
- 16. What is product layout ?
- 17. What is preventive maintenance?
- 18. What is statistical process control?
- 19. What are Range (R) Charts?
- 20. What is total quality management?

 $(8 \times 2 = 16 \text{ marks})$ 

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#### Part III (Short Essay Questions)

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Answer any **six** out of the eight questions in about 200 words. Each question carries 4 marks.

- 21. What are the processes of capacity planning?
- 22. What are the merits of process layout ?
- 23. Explain the benefits of operation planning and control.
- 24. What are the advantages of preventive maintenance ?
- 25. What are the advantages of material requirement planning?
- 26. What are the factors to be considered in plant layout ?
- 27. What are the limitations of product layout ?
- 28. What are the uses of time study ?

 $(6 \times 4 = 24 \text{ marks})$ 

#### Part IV (Essay Questions)

Answer any **two** out of the three questions in about 800 words. Each question carries 15 marks.

- 29. What is Maintenance ? What are the types of maintenance ?
- 30. Define operations management. Explain the objectives of operations management.
- 31. What is plant location ? What are the factors determining the plant location ?

 $(2 \times 15 = 30 \text{ marks})$ 

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