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(Pages : 2)

Name.....

Reg. No.....

**FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION  
NOVEMBER 2023**

B.Com.

BCM 5B 10—COMPUTER APPLICATION SPECIALIZATION I—COMPUTER  
APPLICATIONS IN BUSINESS

(2019 Admission onwards)

Time : Two Hours and a Half

Maximum : 80 Marks

**Part A***Answer all questions.*

1. What is MPOS?
2. What is Encryption ?
3. Define E Commerce.
4. What is MAN ?
5. What is website ?
6. What is HTML and CSS ?
7. What do you mean by hyperlink ?
8. What is prepaid cards ?
9. Explain NUUP.
10. What is meant by web page ?
11. What is web hosting ?
12. What is digital payment ?
13. Explain Hacking.
14. What do you mean by security measures in network ?
15. What is B2B ?

(15 × 2 = 30 ; Maximum ceiling 25 marks)

**Turn over**

**Part B**

*Answer all questions.*

16. What are the different types of networks ?
17. Explain the importance of computers in business.
18. What are the principle involved in developing a website ?
19. Explain different elements of HTML.
20. What is digital security ? What are the security treats in internet ?
21. What is Credit card ? What are the advantages of Credit card ?
22. What are the advantages and disadvantages of mobile banking ?
23. Explain the role of website in business growth.

(8 × 5 = 40, Maximum ceiling 35 marks)

**Part C**

*Answer any two questions.*

24. Explain the benefits of E Commerce.
25. Explain the major provision relating to Information Technology Act 2000 and Information Technology Amendment Act 2008.
26. What is Net Banking ? What are its advantages and disadvantages ?
27. Explain the different types of Digital Payment System.

(2 × 10 = 20 marks)