

D 50488

(Pages : 2)

Name.....

Reg. No.....

**FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2023**

B.Com.

BCM 5D 02—BASICS OF ENTREPRENEURSHIP AND MANAGEMENT

(2019 Admission onwards)

Time : Two Hours

Maximum : 60 Marks

Part A*Answer all questions.*

1. Define MSME.
2. Define co-ordination.
3. Define span of control.
4. Define controlling.
5. Define staffing.
6. Define sole proprietorship
7. Define management.
8. Define scalar chain.
9. Define unity of command.
10. Define unity of direction.
11. Define subordination of individual interest.
12. Define recruitment.

(12 × 2 = 24, Ceiling 20)

Turn over

Part B

Answer all questions.

13. Explain the steps in organizing.
14. What are the characteristics of Co-operative Organisation ?
15. What are the different types of training ?
16. Explain the stages of selection process.
17. What are the principles of delegation ?
18. Explain the steps in planning.
19. What are the different forms of business ?

(7 × 5 = 35, Ceiling 30)

Part C

Answer any one questions.

20. What are the different types of organisations ?
21. Write a note on principles of direction.

(1 × 10 = 10 marks)