

D 13353

(Pages : 2)

Name.....

Reg. No.....

FIFTH SEMESTER B.Voc. PROGRAMME EXAMINATION, NOVEMBER 2021

Digital Film Production

GEC5TV13—FUNDAMENTALS OF TV PRODUCTION

Time : Three Hours

Maximum : 80 Marks

Part A (Very Short/Objective Answer Questions)*Answer all questions.**Each question carries 1 mark.*

1. FTII.
2. NLE.
3. ENG.
4. Basic unit of a film is called _____.
5. First documentary film is _____.
6. Arrangement of elements in frame is called _____.
7. Expand PCR.
8. Media convergence.
9. Explain preproduction.
10. Explain time code.

(10 × 1 = 10 marks)

Part B (Short Answer Questions)*Answer any eight questions.**Each question carries 2 marks.*

11. Give an overview on Advertising Production Techniques.
12. What are Audio Consoles and Audio Control devices ?
13. What are the different stages of television Ad production ?
14. Reality shows.
15. Chroma key.
16. Digital audio workstation.
17. Comment on digital revolution in cinema.
18. Differentiate between Art and Commercial film.

Turn over

19. Three point lighting.
20. Signature tune.
21. How is interlaced scanning different from sequential scanning ?
22. What is story board ? What is the importance of a storyboard in production of any television commercial ?

(8 × 2 = 16 marks)

Part C (Short Essays)

*Answer any **six** questions.
Each question carries 4 marks.*

23. What is production controlling ?
24. Explain the characteristics of cinema.
25. What are the new trends in Malayalam film industry ?
26. What are the duties and responsibilities of programme director ?
27. OB van.
28. What will be your idea for preparing for an interview ?
29. Explain the characteristics of TV as a medium of communication.
30. Trace the evolution of television.
31. Briefly explain the concept of 'global village'.

(6 × 4 = 24 marks)

Part D (Essays)

*Answer any **two** questions.
Each question carries 15 marks.*

32. Write a script for a 30 sec. advertisement.
33. How do you analyze a script ?
34. What are the types of scripts ?
35. How do you prepare yourself for a "walk with the celebrity" programme ?

(2 × 15 = 30 marks)