

C 4696

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Name.....

Reg. No.....

**SECOND SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY)
EXAMINATION, APRIL 2021**

(CBCSS)

M.Com.

MCM 2C 09—INTERNATIONAL BUSINESS

(2019 Admissions)

Time : Three Hours

Maximum : 30 Weightage

General Instructions

1. *In cases where choices are provided, students can attend **all** questions in each section.*
2. *The minimum number of questions to be attended from the Section / Part shall remain the same.*
3. *There will be an overall ceiling for each Section / Part that is equivalent to the maximum weightage of the Section / Part.*

Part A

*Answer any **four** questions.
Each question carries 2 weightage.*

1. What is turnkey contract ?
2. What is international strategic alliance ?
3. What is international business ethics ?
4. Brief upon few international agencies involved in conflict resolution.
5. What are the different facts of international business environment ?
6. What is non - tariff trade barrier ?
7. What is global competitiveness index ?

(4 × 2 = 8 weightage)

Part B

*Answer any **four** question.
Each question carries 3 weightage.*

8. Discuss the role played by MNC's in technological transfer.
9. What are the different modes of entry into international business ?

Turn over

10. Discuss the impact of Regional economic agreements on the trading activities of the member countries.
11. Explain the international distribution channel system.
12. Write short notes on : (a) TRIPS (b) Anti dumping duties.
13. Write short notes on : (a) SAARC (b) ASIAN.
14. What are the uses of FDI for the host country ?

(4 × 3 = 12 weightage)

Part C

*Answer any two questions.
Each question carries 5 weightage.*

15. What are the barriers to international trade ? List and explain all the types of barriers to international trade.
16. Explain Adam Smith theory of absolute advantage. How does Ricardo's theory of comparative advantage differ from theory of absolute advantage ?
17. Explain the functions of WTO. Describe the dispute resolution mechanism of WTO.
18. Explain the classification of international business.

(2 × 5 = 10 weightage)